
INNOVATION MATCH
全球技术转移大会
Global Tech-Matching Fair
中国·上海

2022

万“象”需求 全球揭榜
All-inclusive Demand · Global Unveiling

参展邀请

INVITATION

由中华人民共和国科学技术部、上海市人民政府主办的“浦江创新论坛”，创设于2008年，以全球视野谋划和推动创新，历经十四年发展，已成为具有广泛影响力的高层次国际创新论坛。立足新时代，论坛将致力于打造成为全球科技创新领域的重要信号释放地、重要话题引领地和重要论述策源地。

全球技术转移大会（INNO-MATCH EXPO）作为论坛的重要组成部分，是国内首个以“创新需求”为主题的科技型展会，以“需求侧引领、供给侧发力，服务侧助力”为宗旨，吸引全球创新资源、创新智库汇聚上海，展示中国企业创新需求，以待全球各行业精英对接，打造全球创新需求集成地。

2022全球技术转移大会（INNO-MATCH EXPO）以“万‘象’需求·全球揭榜，共建绿色新未来”为主题，诚挚邀请全球参展企业、专业技术转移服务商、专业观众等各界人士参展参会，携手共同推动创新发展。

The "Pujang Innovation Forum", co-sponsored by the Ministry of Science and Technology of the People's Republic of China and the Shanghai Municipal People's Government, was established in 2008. The forum plans and promotes innovation with a global perspective. After 12 years of development, it has become a very influential International Innovation Forum. Based on the new era, the forum will be devoted to becoming an important signal release place, an important topic-leading place, and an important discussion source in the field of global scientific and technological innovation.

As an important part of the forum, INNO-MATCH EXPO is the first domestic science and technology exhibition with the theme of "innovation demand". With the purpose of "demand side leading, supply side driving and service side helping", INNO-MATCH EXPO attracts global innovation resources and innovation organizations to gather in Shanghai to show the innovation demand of Chinese enterprises, waiting for the docking of elites in various industries around the world, Create an integrated place for global innovation needs.

The 2022 INNO-MATCH EXPO, with the theme of "All-inclusive Demand, Global Unveiling, Building a New Green Future Together", sincerely invites global exhibitors, professional technology transfer service providers, professional audiences and other people from all walks of life to participate in the Expo and jointly promote innovation and development.

政治背景

POLITICAL BACKGROUND



Wang Zhigang

科技部部长

Minister for Science and
Technology of China



Gong Zheng

上海市市长

Mayor of Shanghai

当今世界，科技创新已经成为推动各国经济社会发展和人类应对共同挑战的决定性力量。随着全球经济社会发展不平衡的矛盾凸显、资源环境和气候变化等挑战日益严峻，加快科技创新发展更加迫切，加强国际科技创新开放合作意义重大。中国迈入加快建设创新型国家、实现经济高质量发展的新时代，将更加重视创新发展、协调发展、绿色发展、开放发展、共享发展，更加重视推进科技创新的开放与合作。希望“浦江创新论坛”努力打造高层次的国际创新研究与对话平台，聚四海英才，汇各方智慧，谋创新大势，共绘全球创新发展新图景。

Science and technology innovation has become a main driving force in promoting socio-economic development and in addressing common challenges faced by humanity. As imbalanced socio-economic development is revealing conflicts around the globe and challenges related to the environment and climate change are becoming acute, it is of great significance to accelerate science and technology innovation and to strengthen global cooperation in this regard. Openness and cooperation for science and technology innovation will be given increased priority in China as the country is attaching more importance to innovative, coordinated, green, open and shared development to build itself into an innovative country with optimized economic growth. I hope that the Pujiang Innovation Forum, which provides a high-level platform for international innovation research and dialogue, will attract wisdom across the world to visualize the future of global innovation and development.

时代呼唤创新，创新大有可为。特别是面对突如其来的新冠肺炎疫情，我们更要向科学要答案、向创新要办法。我们将深入推进具有全球影响力的科技创新中心建设，以强化科技创新策源功能为主攻方向，深化科技体制机制改革，积极融入全球创新网络，努力实现科学新发现、技术新发明、产业新方向、发展新理念从无到有的跨越。期待“浦江创新论坛”激撞更多智慧火花，激荡更强思想力量，为我国和上海高质量发展作出新的贡献。

Innovation is the call of our time and promises huge potentials. The unexpected Covid-19 pandemic, in particular, has made it clear that we need to find solutions through innovation and advances in science. Shanghai will remain committed to building a center for scientific and technological innovation with a global impact. Focusing on creating an enabling environment to foster innovation, we will deepen institutional reforms and integrate our efforts into the global innovation network, with a view to making new scientific discoveries and technological inventions, finding new directions for industries and shaping new development concepts. I hope that all the participants of this year's Pujiang Innovation Forum will share your valuable wisdom and insight and generate fresh ideas to help drive high-level development of Shanghai and China as a whole.

政治背景

POLITICAL BACKGROUND

大会邀请

EXPO Invitation



徐冠华

Xu Guanhua

“浦江创新论坛”主席

Forum Chairman
Academician of the Chinese
Academy of Sciences

当今世界正处于百年未有之大变局，而中国正以更开放的姿态迎接“开放共创繁荣、创新引领未来”的时代潮流。2021年，是“十四五”规划的开局之年，中国正以更加开放的姿态融入全球创新网络，致力于通过坚持走中国特色自主创新道路，创新发展理念，提高创新能力，弘扬创新精神，让科技创新成为服务本国和世界繁荣发展的新引擎。

全球技术转移大会作为“浦江创新论坛”重要组成部分，以“万‘象’需求，全球揭榜”为主题，汇聚全球技术转移行业力量，打造行业盛会。2022年8月29日至8月31日，欢迎全球技术转移参与者和共建者相聚中国上海，感受中国创新、见证中国行动、共享中国机遇。

The world today is experiencing an unprecedented change, and China is embracing the trend of an era of "opening up, creating prosperity, and leading the future with innovation" with a more open attitude. In 2021, It is the first year of the 14th Five-Year Plan, China is integrating into the global innovation network with a more open attitude and is committed to adhering to the path of independent innovation with Chinese characteristics. We should develop new development concepts, enhance innovation capacity, promote innovation spirit, and make scientific and technological innovation a new engine for China's and the world's prosperity and development.

As an important part of the "Pujiang Innovation Forum", the Global Technology Transfer Fair, with the theme of "All-inclusive Demand, Global Unveiling", gathers the power of the global technology transfer industry to create an industry grand event. From Aug, 29th to 31th, 2022, we welcome global technology transfer participants and co-founders to Shanghai, China, to experience China's innovation, witness China's actions and share China's opportunities.

大会背景

EXPO BACKGROUND

大会背景

EXPO Background

由中华人民共和国科学技术部、上海市人民政府主办的“浦江创新论坛”，创设于2008年，以全球视野谋划和推动创新，历经十四年发展，已成为具有广泛影响力的高层次国际创新论坛。立足新时代，论坛将致力于打造成为全球科技创新领域的重要信号释放地、重要话题引领地和重要论述策源地。

大会聚焦技术转移与技术经理人主题，吸引全球创新资源、创新智库汇聚上海，与国内知名行业协会、机构、创新企业、科研院所等代表共聚一堂，在探索全球技术转移趋势的同时，重点围绕“万‘象’需求，全球揭榜”这一重要议题，展示中国企业创新需求，以待全球各行业精英对接，打造全球创新需求集成地。

大会围绕科技前沿、创新趋势和产业发展等话题，邀请科技界、产业界、学术界和投资界的专家学者和政府官员等开展多场专题论坛，围绕构建促进共同发展的全球创新治理体系开展平等对话、交流互鉴、相互启迪。

The "Pujiang Innovation Forum", co-sponsored by the Ministry of Science and Technology of the People's Republic of China and the Shanghai Municipal People's Government, was established in 2008. The forum plans and promotes innovation with a global perspective. After 14 years of development, it has become a very influential International Innovation Forum. Based on the new era, the forum will be devoted to becoming an important signal release place, an important topic-leading place, and an important discussion source in the field of global scientific and technological innovation.

The EXPO focuses on the theme of technology transfer and technology managers, and gather with representatives of well-known industry associations, institutions, innovative companies, scientific research institutes at home and abroad. While exploring global technology transfer trends, focusing on "All-inclusive Demand, Global Unveiling" to show the innovation needs of Chinese companies, waiting for the global elites in various industries to connect.

The EXPO focuses on topics such as the frontiers of science and technology, innovation trends, and industrial development, and invite experts, scholars, and government officials from the scientific, industrial, academic, and investment circles to conduct a number of special forums to build a global innovation governance system that promotes common development. It is a place for equal dialogue to exchange and mutual learning and mutual enlightenment.

大会组织

ORGANIZATION OF THE EXPO

历届大会组织

Organization Of The Expo

指导单位

Directing Unit

中华人民共和国科学技术部、上海市人民政府

Ministry of Science and Technology, PRC, Shanghai Municipal Government

主办单位

Sponsor

科学技术部成果转化与区域创新司、科学技术部火炬高技术产业开发中心、上海市科学技术委员会

Department of Achievement Transformation and Regional Innovation of Ministry of Science and Technology, Torch High-tech Industry Development Center of Ministry of Science and Technology, Shanghai Municipal Science and Technology Commission

主宾国

Guest of Honor

主宾省(市)

Province of Honor

2020年

塞尔维亚
Serbia

陕西
Shaanxi

2021年

阿联酋
The United Arab Emirates

重庆
Chongqing

特别支持单位

Special support unit

上海市静安区人民政府

Jing'an District People's Government of Shanghai

承办单位

Organizer

国家技术转移东部中心

National Eastern Tech-transfer Center

合作机构

Cooperative



安徽省
科技研究开发中心

大会回顾

REVIEW OF THE EXPO

- **科技部成果转化与区域创新司副司长参与开幕式并致辞**

Deputy Director General of the Department of Achievement Transformation and Regional Innovation of the Ministry of Science and Technology, participated in the opening ceremony and delivered a speech

- **科技部副秘书长贺德方巡馆**

He Defang, Deputy secretary general of the Ministry of Science and Technology, toured the museum

- **第二届世界技术经理人峰会聚焦“对话创新力量·共建职业未来”，结合中国特色与新时代特征，围绕技术经理人职业化体系如何建设、新生代技术经理人如何培养、技术经理人生态如何培育进行研讨，旨在进一步促进国际技术转移行业交流与合作与服务发展**

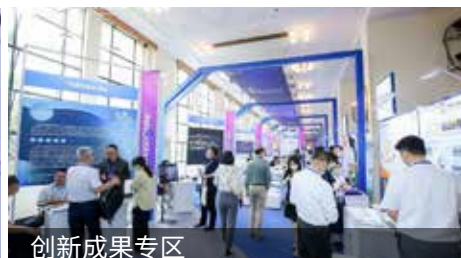
The Second World Tech-Transfer Managers Summit focus on "dialogue innovation strength, to build career future", combined with the feature of Chinese characteristics and the new era, the system construction of professional tech-transfer managers, new generation tech-transfer managers how to cultivate and how to foster ecological research, aims to further promote the exchange of international technology transfer and innovation service development.

- **大会累计发布和展示10000余项技术需求，共实现现场对接2000余次，达成合作意向200余项，意向交易额超过9亿元**

The EXPO announced and displayed more than 10,000 technical demands, realized on-site docking for more than 2,000 times, reached more than 200 cooperation proposals, and the proposed transaction volume exceeded 900 million yuan.



数智城市专区



创新成果专区



闵行国家科技成果转化示范区馆



Tech-High 国家高新技术展区



2021主宾市馆



2021主宾国馆

大会回顾

REVIEW OF THE EXPO

- 上海技术交易所在大会上开市，并在第二年开辟“迷你版”交易展厅，累计挂牌成果1527项，累计成交金额8.47亿元

The Shanghai Technology Exchange opened at the EXPO and opened a "mini version" trading hall the following year, registering 1,527 listings and trading a total of 847 million yuan.



上海技术交易所 MINI交易大厅

- 参展商联盟举办20余场专题论坛（吴淞口双创论坛-碳达峰碳中和、长三角中以创新平台合作网络会议、科技创新企业服务直通车、“区域型TTO”平台论坛-医疗健康融合产业科技成果转移转化、Germagic疫情之后新型防疫消杀技术专题论坛等）覆盖了以技术转移为目的的各类需求对接、成果路演

Exhibitors union held more than 20 special forums(Wusongkou Innovation and entrepreneurship Forum - Carbon peak carbon neutralization, Yangtze River Delta China-Israel innovation platform cooperation network conference, scientific and INNO-EXPRESS, "regional TTO" platform forum - medical and health integration industry sci-tech achievements transfer and transformation, Germagic after the epidemic new epidemic prevention and elimination technology thematic forum, etc) covers tech-transfer for the purpose of all kinds of demand docking, achievements of the road show.

- 全国20个地方科技主管部门、全球346家企业机构、100多位嘉宾和近万名专业观众线下参展参会。实现现场对接2000+次

20 local science and technology authorities nationwide, 346 enterprises and institutions around the world, over 100 guests and nearly 10,000 professional audiences participated in the offline expo. Realize 2000+ times of on-site docking.

- 云展平台吸引线上观众超过300万，点击量超1000万，现场媒体60余家，全网发布关于大会的信息共718000条，资讯23700篇

The Cloud Exhibition attracted more than 3 million online viewers and 10 million hits. More than 60 live media outlets released 718,000 pieces of information and 23,700 pieces of news about the event.

数据成效展示

ACHIEVEMENTS

(900,000,000+)

意向交易额

Proposed Transaction Volume

(2000+)

现场对接

Transmission Influence

(10000+)

待解决技术需求

Technical demands

(20,000,000+)

媒体点击率

Transmission Influence

(600+)

参展企业

Exhibitors

(4,000,000+)

线上线下观展人数

Visitors

展商观众组成

Composition Of Exhibitors &Visitors

观众地域分布

Geographical Distribution



- 东北 8% Northeast 8%
- 华东 51% East China 51%
- 华北 13% North China 13%
- 华中 12% Central China 12%
- 华南 4% South China 4%
- 西南 5% Southwest 5%
- 西北 7% Northwest 7%

大企业 LOGO

Enterprises LOGO

BAOWU

Wesocool 吴淞口创业园

国科上海

IIN'ESA

国家电投 SPIC 国家核电技术有限公司
上海核工程研究设计院有限公司

上海生物芯片有限公司
生物芯片上海国家工程研究中心

上海电气 SHANGHAI ELECTRIC

上海临港高新技术发展研究院
Shanghai Hengri Association of High-tech Development

FOSUN 复星

AstraZeneca 阿斯利康

大会主题

THE EXPO THEME

2022年全球技术转移大会

2022 INNO-MATCH EXPO

万“象”需求·全球揭榜，共建绿色新未来”为主题。

All-inclusive Demand, Global Unveiling, Building a New Green Future Together

- ▶ **2022全球技术转移大会坚持以“展”带“会”，
展览面积与展示规模较去年增长50%**
2022 INNO-MATCH EXPO insists on "exhibition" leading the "fair",
The exhibition area and scale increased by 50% compared with last year
- ▶ **计划线下展区面积 10000m²**
The planned offline exhibition area is 10000 m²
- ▶ **线上线下搭载科创建设与技术转移类专题专项活动 100余场**
More than 100 special activities on science and innovation construction and technology transfer online and offline
- ▶ **汇聚全球行业大咖 200+**
Gather 200+ global industry celebrities
- ▶ **企业机构 600+**
Enterprises、 organizations 600+
- ▶ **媒体 100+**
Media 100+
- ▶ **专业观众 20000+**
Professional audience 20000+

参展方向

PARTICIPATION DIRECTIONS

参展方向

Participation Directions

1

发布待解决技术需求

Release technical demands to be solved

2

发布新技术、新产品、新项目

Launch new technologies, products and projects

3

参与大会各类主题活动，成为前沿发声力量

Participate in various theme activities of the fair and become a leading voice

4

承办专场主题活动，依托大会品牌打造企业IP

Undertake special theme activities, build enterprise IP relying on the brand of the fair

大会机遇与价值

OPPORTUNITIES&VALUE OF THE EXPO

▲ 打造全球技术合作“会客厅”

Invest in a Global technology Collaboration 'lounge'

大会包括展览展示和专题活动两部分，计划线下展示面积10000平米，配套720度全景云展示。

The EXPO includes two parts, exhibition and special activities. The planned offline exhibition area is 10,000 square meters, supporting 720 degree full view cloud display.

▲ 供需匹配常态化

Normalized supply and demand matching

创新挑战赛、成果直通车特别加持，开展供需匹配常态化工作，汇聚科技成果、对接企业需求、链接产业资本，搭建高水平科技成果与高质量科技企业精准对接平台。

The INNO-CHALLENGE and INNO-EXPRESS were specially supported, and efforts were made to normalize supply and demand matching, gather sci-tech achievements, match enterprise demands, and link industrial capital, and build a platform for precisely matching high-quality scientific and technological achievements with high-quality enterprises.

▲ 促进技术转移人才培养

Promoting education for technology transfer

承载于国家技术转移人才培养基地，引入国际化人才培养经验，共同在国际化技术转移人才培养体系中建设中国特色的国际化课程标准与培养机制，实现知识产权共享，提升全球技术经理人产业能级。

Bearing in mind the national technology transfer personnel training base, introducing the international talent training experience, jointly building international curriculum standards and training mechanisms with Chinese characteristics in the international technology transfer personnel training system, realizing the sharing of intellectual property rights, and improving the industrial level of global tech-transfer managers

▲ 新产品新技术首发平台

New products and technologies launching

大会举办新品发布活动，现场发布新产品新技术新服务，汇聚前沿领先技术，展示最新成果。

The EXPO will hold new product release activities, release new products, new technologies and new services, gather cutting-edge technology, display the latest achievements.

▲ 精准邀约专业观众

Precisely invite professional audience

强化撮合对接服务，邀请全球大型、中小企业及地方科技省厅参观团参与，促进供需双方精准对接。

We will strengthen matchmaking services, invite visiting groups from large, small and medium-sized enterprises and local science and technology provincial offices to participate, and promote accurate matchmaking between supply and demand.

▲ 加强品牌宣传力度

Enhance promotion of the brand

大会吸引全球媒体关注，邀请多家媒体入住，与《中国企业报》—中企视讯形成战略合作，对大会进行前中后期全方位报道，提升品牌曝光率，扩大企业影响力，拓展商业渠道。

The EXPO attracted the attention of global media, invited a number of media to stay, and formed strategic cooperation with "China Enterprise News" - China Enterprise Vision, to carry out comprehensive coverage of the fair, improve brand exposure, expand corporate influence, expand business channels.

2022大会组织

2022 EXPO ORGANIZATION

指导单位

Directing Unit

中华人民共和国科学技术部、上海市人民政府

Ministry of Science and Technology, PRC, Shanghai Municipal Government

主办单位

Sponsor

科学技术部成果转化与区域创新司、科学技术部火炬高技术产业开发中心、上海市科学技术委员会

Department of Achievement Transformation and Regional Innovation of Ministry of Science and Technology, Torch High-tech Industry Development Center of Ministry of Science and Technology, Shanghai Municipal Science and Technology Commission

主宾国

Guest of Honor

主宾省(市)

Province of Honor

2022年

荷兰(拟)

Netherlands (intends)

海南省

Hainan

特别支持单位

Special support unit

待定

To be determined

承办单位

Organizer

国家技术转移东部中心

National Eastern Tech-transfer Center

合作机构

Cooperative



上海技术交易所
SHANGHAI TECHNOLOGY EXCHANGE



上海国际技术交易市场
SHANGHAI INTERNATIONAL TECHNOLOGY MARKET



江苏省技术产权交易市场



浙江科技大市场

安徽省

科技研究开发中心

参与方式

PARTICIPATION MODE



展位价格

Booth Rates Of The EXPO

特装展位:4800/m²

Special Booth: CNY 4800/m²

标准展位:30000/个 9m²

Standard Booth: CNY 30,000 /9m²



国家技术转
移东部中心

National Eastern
Tech-transfer Center



参展申请二维码

QR code

报名方式

Booth Booking

请联系我们, 预定您的展位

Please contact us to book your booth as soon as possible.

扫描二维码获取参展申请表

发送邮件至 inno-matchexpo@netcchina.com

Scanning QR code and get the application

Send the application to inno-matchexpo@netcchina.com

联系我们

Contact us

全球技术转移大会组委会 021-35366606

INNO-MATCH EXPO Organizing Committee: 021-35366606

全球技术转移大会

Global Tech-Matching Fair

2022 中国·上海

——“万”象”需求 全球揭榜——

All-inclusive Demand · Global Unveiling

G.O.4 Tech

